

ZERO TO CD WITH  
HANNAH  
BRANIGAN

The Zero to CD team is seeking a “Flock Guardian” to help support our amazing Z2CD members (our “chicks”) -- a very important role as we continue to grow and enhance the program in 2018. The Flock Guardian role is 100% virtual . You heard us right! This is a work from home in your pjs kind of gig.



## THE PROGRAM

**Zero to CD is a comprehensive mentorship program for experienced +R trainers making their way into the competitive obedience ring to earn a Novice title.** The program provides a step-by-step blueprint to ensure that teams have the skills and knowledge necessary to be successful in the ring.

Our members grow from “eggs” to “chicks” to “soaring eagles” as they work through the program modules preparing for obedience competition. In our community, members help themselves and each other stay motivated and on track by providing everyday support that *all* trainers need. We are working to prove that obedience training and competition can be fun and that positive reinforcement-based methods are as effective (or more effective) than traditional, punishment-based techniques.

Zero to CD exists to turn today’s clicker trainers into tomorrow’s obedience competitors. We believe we can make the world a more compassionate place by empowering those who train using force-free methods.

## YOUR ROLE IN ZERO TO CD

As the Flock Guardian, you hang out with the members, train alongside them, and work toward ensuring that both new and existing members love engaging in Zero to CD and get the help they need with their Novice obedience training. You personally engage with members to help them get questions answered and overcome their challenges through other members, resources, and research.

Your work helps us maintain high member participation, increase completion rates, and member referrals, and generate incredibly positive reviews of our program.

Your responsibilities may include--but are not limited to:

- Modeling good student/community participation by posting and commenting in the community
- Adding a personal touch to new member onboarding
- Fielding questions about our platform, website, community, or culture from members
- Collaborating to plan member events
- Collaborating to increase member contribution and participation
- Supporting members with basic questions about making or sharing videos, record keeping, and other training-related logistics helpful for program participation

For candidates with applicable experience, this position might also include:

- Providing feedback on training videos
- Making and posting supplemental example videos
- Facilitating small group experiences & practice sessions
- Representing the program on our social media channels
- Interviewing community members for testimonials and ideas for improvement



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## YOUR SKILLS, ATTITUDE, AND EXPERIENCE

- You're a "people person" as well as a "dog person". You love connecting with like-minded trainers, and helping other trainers along in their journey.
- You love being part of a team. You love pitching in with new ideas and collaborating.
- You have exceptional communication skills, particularly in writing.
- You love keeping people in the loop and can update the team without prompting.
- You are comfortable with technology, playing with new apps and learning new software that makes life easier.
- You're extremely comfortable with navigating the web and using social media like Facebook or Instagram.
- You are experienced with using video sharing platforms like YouTube and/or Vimeo.
- You are motivated and proactive. You love learning new things and pitching in with ideas.
- You've worked in customer service or support before and received great feedback about your creative problem-solving and client-focused approach.
- You're detail-oriented *and* interested in the big picture.

Additional experience, skills, or education in clicker training or dog sports competition is a big plus. Familiarity with marketing, copywriting, or freelancing is also extra credit.

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## THE POSITION

This position is a 100% virtual, independent contractor position. Currently we're looking for someone to start at 10-15 hours a month with the potential to increase to 20-25 hours per month. Some evening and weekend work is required.

You'll be required to track hours and tasks completed. Some weeks may require only 1-2 hours while others may require 10.



## THE COMPENSATION

Compensation includes complimentary participation in the Zero to CD program at the premium membership level. Additional monetary compensation is based on your experience and mix of skills.

## TO APPLY

[Click here to complete the application.](#)

If you would like to send any additional information, please email [helpme@zerotocd.com](mailto:helpme@zerotocd.com).